



Campus Update

President Wayne Clough

Georgia Tech Foundation
March 7, 2003

News from campus and beyond

- New Alumni Association in Europe for 700+ alums who live there
- Graduation speakers: Sen. Elizabeth Dole, Dr. Julie Gerberding of CDC
- March 28: first 50 years of women at Tech celebration; Mayor Shirley Franklin to speak
- Tech Square trolleys on order
- Fifth Street improvements underway soon

Undergraduate applications

- Applications down slightly (4%) primarily due to computing
- Average qualifications very strong
- Architecture, international affairs, modern languages are up
- Traditional engineering disciplines (civil, mechanical, chemical) are up

GT Brand Image Study

Previous study done following the Olympics.

Internal audiences

1,700 respondents

- Students
- Faculty
- Staff
- Alumni

External audiences

805 respondents

- Prospective students
- Parents of prospective students
- Peer institution representatives
- Corporate/government representatives

GT Brand Image Study

- GT gaining more recognition; seen as an institution on the rise
- High marks for quality, diversity, and value, but still behind selected few private prestige institutions
- Still a wait-and-see attitude about ability to maintain quality, make an impact
- Need to broaden excellence in non-engineering disciplines, improve facilities, and develop student-focused education



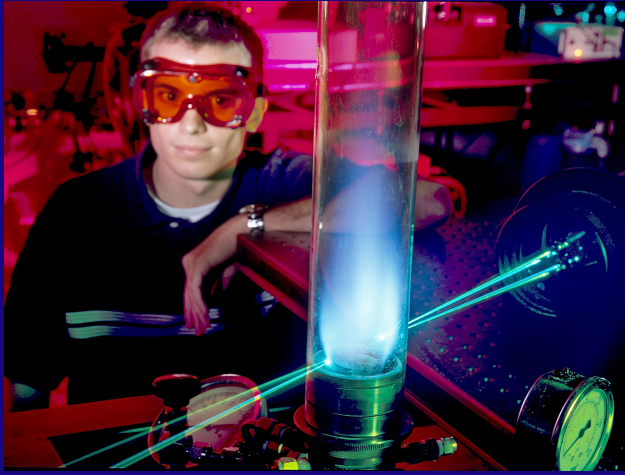
State update

- 2003 amended budget not bad; key add backs
- Budget cuts to date: \$18 million
- Issue: Anyone for sin taxes?
- Open dialog on special research university tuition/surcharge
- Access to decision makers strong
- 14 Georgia Tech interns at Capitol
- Telecom taskforce: strong GT flavor



Washington update

- Reps. Gingrey and Burns visit campus
- Proposed FY 2004 budget would significantly increase R&D
- Success in attracting NIH research funds; over \$10 million since 7/01
- Oak Ridge Lab involvement pays off
- PCAST report on tech transfer followed by nanotechnology initiative



Research update

- \$320 million in expenditures last year
- Awards ahead of last year's record
- NASA awards Center of Excellence to GT
- Record 2,000 undergrads engaged in research

Construction progress continues



Whitehead Bldg:
Student Health Center

Life Science and
Technology Complex



Technology Square on schedule

